

# Desafios da Profissionalização dos Periódicos Científicos

Enegep 2014

8/Outubro/2014

Eduardo Diniz

RAE

Revista de **A**dministração de **E**mpresas

# Família RAE



1961 - RAE

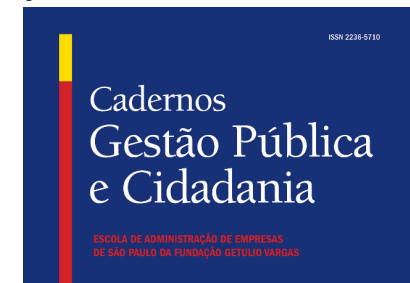
2011 - GVcasos



2002 - GVexecutivo



(2014 – Cadernos)



# Indexadores

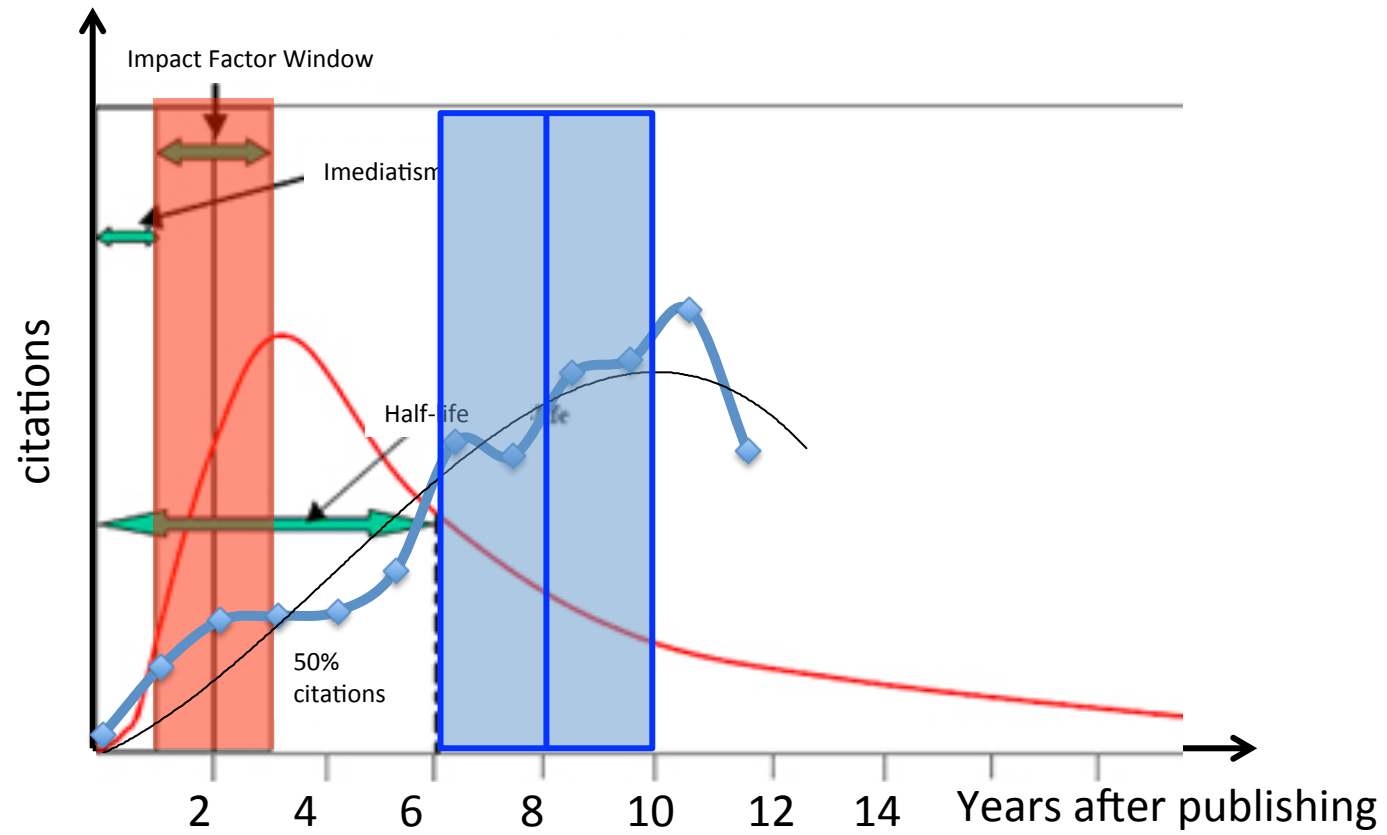
## INDEXERS FEATURING RAE

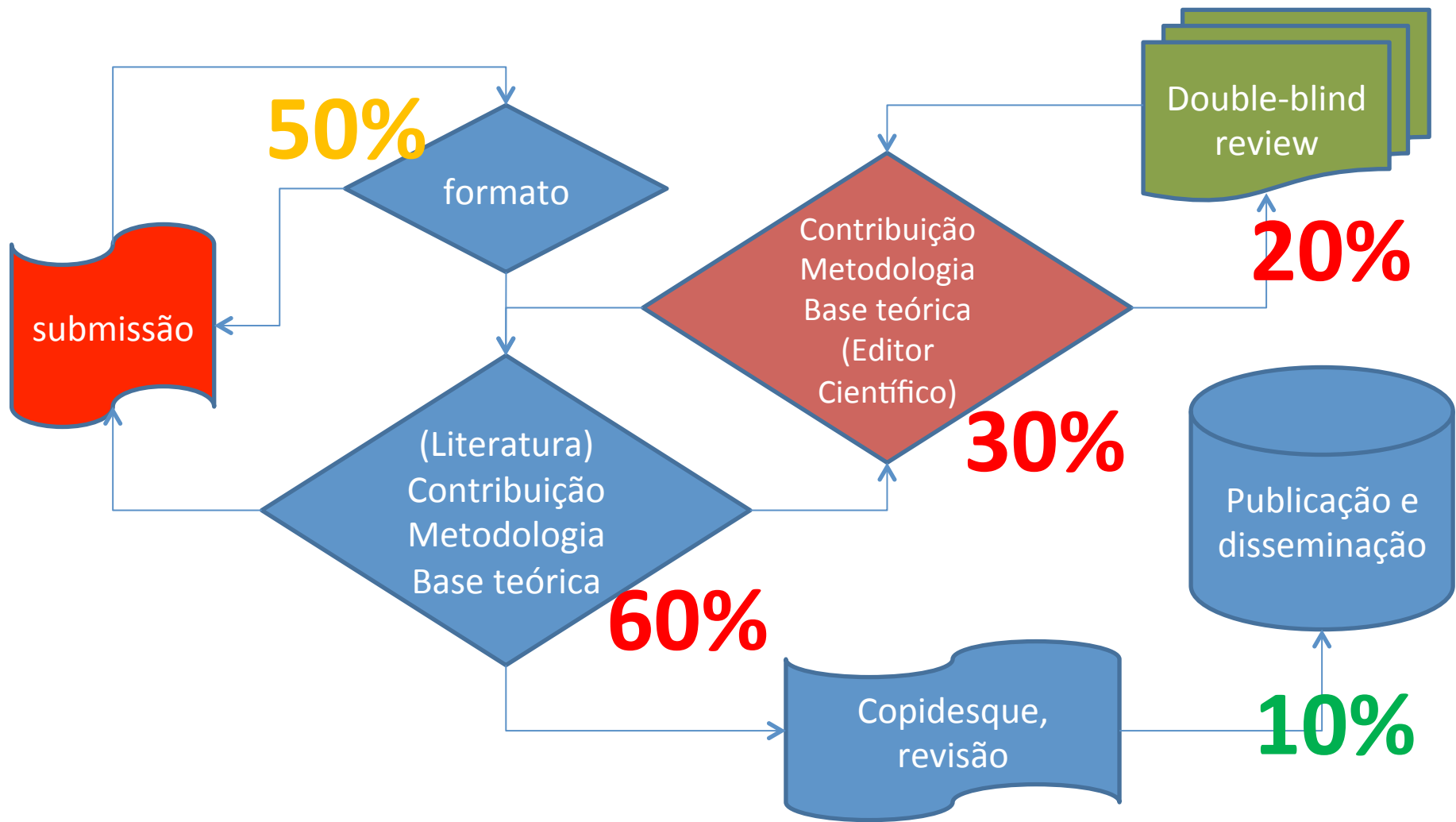


# Evolução no JCR (Brasil)

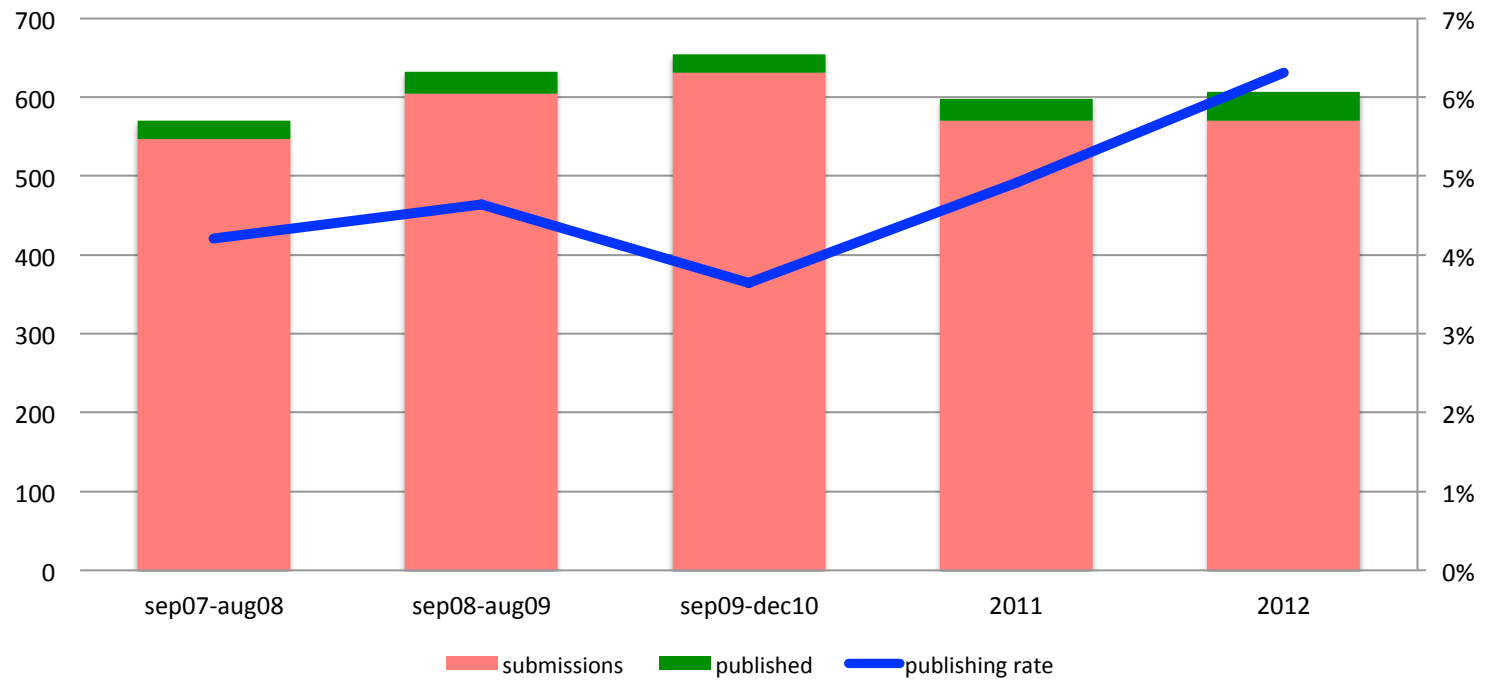
| Rank | Journal Title                 | IF           | Rank | Journal Title                  | IF           | Rank | Journal Title                 | IF           |
|------|-------------------------------|--------------|------|--------------------------------|--------------|------|-------------------------------|--------------|
| 2011 | 1 REV SAUDE PUBL              | 1,328        | 2012 | 1 REV BRAS PSIQUIATR           | 1,856        | 2013 | 1 REV BRAS PSIQUIATR          | 1,638        |
|      | 2 REV BRAS PSIQUIATR          | 1,198        |      | 2 REV SAUDE PUBL               | 1,066        |      | 2 REV SAUDE PUBL              | 1,219        |
|      | 3 CAD SAUDE PUBLICA           | 0,889        |      | 3 CAD SAUDE PUBLICA            | 0,826        |      | 3 CAD SAUDE PUBLICA           | 0,888        |
|      | 4 REV LAT-AM ENFERM           | 0,625        |      | 4 REV LAT-AM ENFERM            | 0,540        |      | 4 CIENC SAUDE COLETIVA        | 0,572        |
|      | 5 CIENC SAUDE COLETIVA        | 0,399        |      | 5 CIENC SAUDE COLETIVA         | 0,425        |      | 5 REV ESC ENFERM USP          | 0,497        |
|      | 6 REV ESC ENFERM USP          | 0,375        |      | 6 REV ESC ENFERM USP           | 0,387        |      | 6 ACTA PAUL ENFERM            | 0,267        |
|      | 7 ACTA PAUL ENFERM            | 0,273        |      | 7 REV BRAS POLIT INT           | 0,377        |      | <b>7 RAE-REV ADMIN EMPRES</b> | <b>0,185</b> |
|      | <b>8 RAE-REV ADMIN EMPRES</b> | <b>0,213</b> |      | 8 SAUDE SOC                    | 0,231        |      | 8 CUST AGRONEGOCIO            | 0,175        |
|      | 9 TEMPO SOC                   | 0,172        |      | 9 MOVIMENTO-PORTO ALEG         | 0,174        |      | 9 SAUDE SOC-SAO PAULO         | 0,174        |
|      | 10 MOVIMENTO-PORTO ALEG       | 0,157        |      | 10 PSICOL-REFLEX CRIT          | 0,168        |      | 10 PSICOL-REFLEX CRIT         | 0,158        |
|      | 11 REV BRAS POLIT INT         | 0,137        |      | 11 TRANSINFORMACAO             | 0,167        |      | 11 TRANSINFORMACAO            | 0,083        |
|      | 12 DADOS-REV CIENC SOC        | 0,111        |      | 12 INFORM SOC-ESTUD            | 0,155        |      | 12 INFORM SOC-ESTUD           | 0,080        |
|      | 13 PERSPECT CIENC INF         | 0,106        |      | 13 ACTA PAUL ENFERM            | 0,142        |      | 13 DADOS-REV CIENC SOC        | 0,075        |
|      | 14 RBGN-REV BRAS GEST N       | 0,104        |      | 14 TEXTO CONTEXTO ENFER        | 0,134        |      | 14 MOVIMENTO-PORTO ALEG       | 0,070        |
|      | 15 SAUDE SOC                  | 0,098        |      | <b>15 RAE-REV ADMIN EMPRES</b> | <b>0,129</b> |      | 15 RBGN-REV BRAS GEST N       | 0,042        |
|      | 16 PSICOL-REFLEX CRIT         | 0,087        |      | 16 PERSPECT CIENC INF          | 0,101        |      | 16 REV BRAS POLIT INT         | 0,041        |
|      | 17 TRANSINFORMACAO            | 0,083        |      | 17 DADOS-REV CIENC SOC         | 0,096        |      | 17 CALIDOSCOPIO               | 0,000        |
|      | 18 CALIDOSCOPIO               | 0,064        |      | 18 MANA-ESTUD ANTROPOL         | 0,056        |      | 17 TEMPO SOC                  | 0,000        |
|      | 19 REV LATINOAM PSICOPA       | 0,035        |      | 19 CALIDOSCOPIO                | 0,043        |      |                               |              |
|      | 20 MANA-ESTUD ANTROPOL        | 0,028        |      | 20 CUST AGRONEGOCIO            | 0,021        |      |                               |              |
|      | 21 INFORM SOC-ESTUD           | 0,015        |      | 20 RBGN-REV BRAS GEST N        | 0,021        |      |                               |              |
|      | 22 BOLEMA-MATH EDUC BUL       | 0,000        |      | 22 REV LATINOAM PSICOPA        | 0,013        |      |                               |              |
|      | 23 SOC CULT                   | 0,000        |      | 23 TEMPO PSICANAL              | 0,000        |      |                               |              |
|      | 24 TEMPO PSICANAL             | 0,000        |      |                                |              |      |                               |              |

# RAE half-life

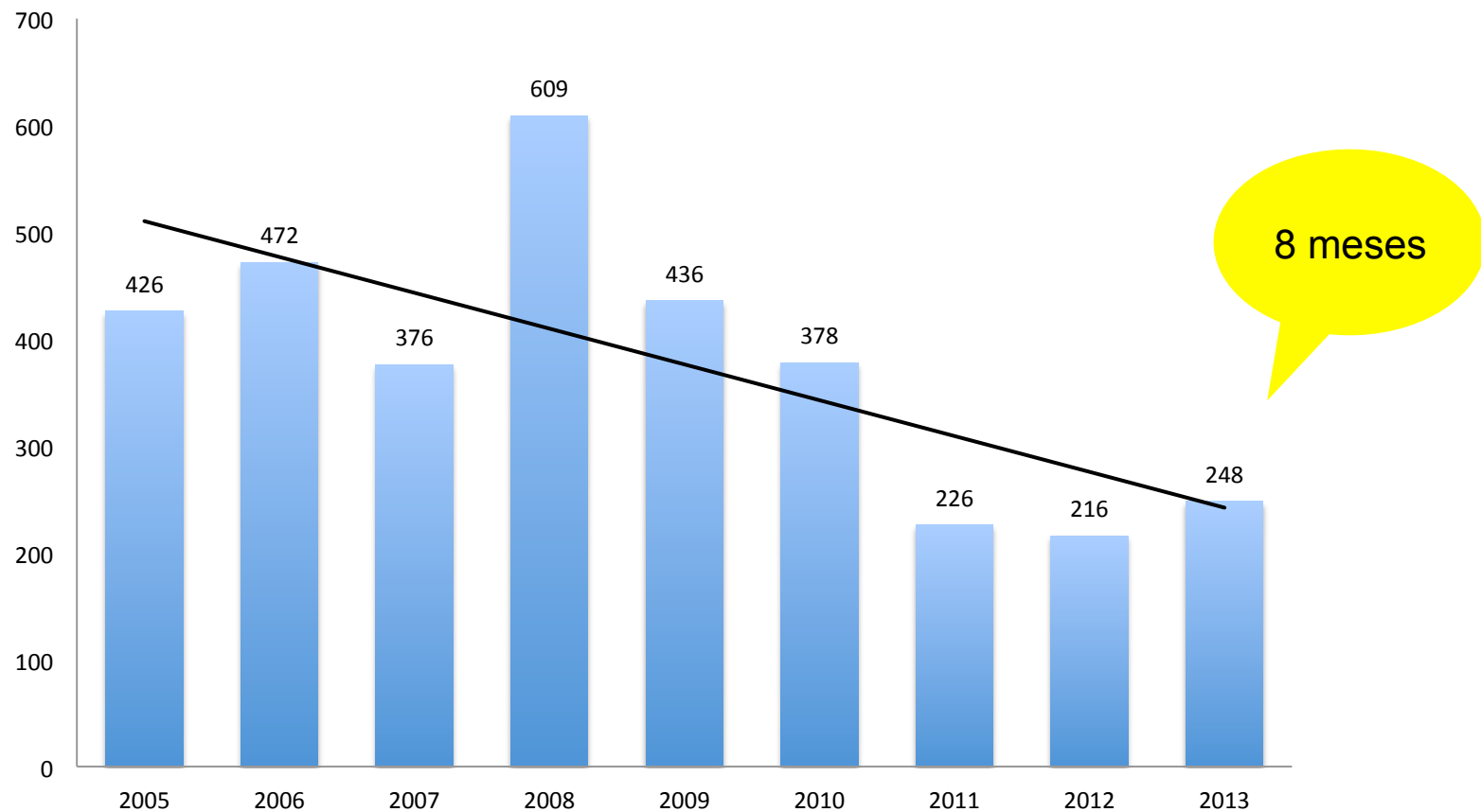




# RAE: taxa de aceitação

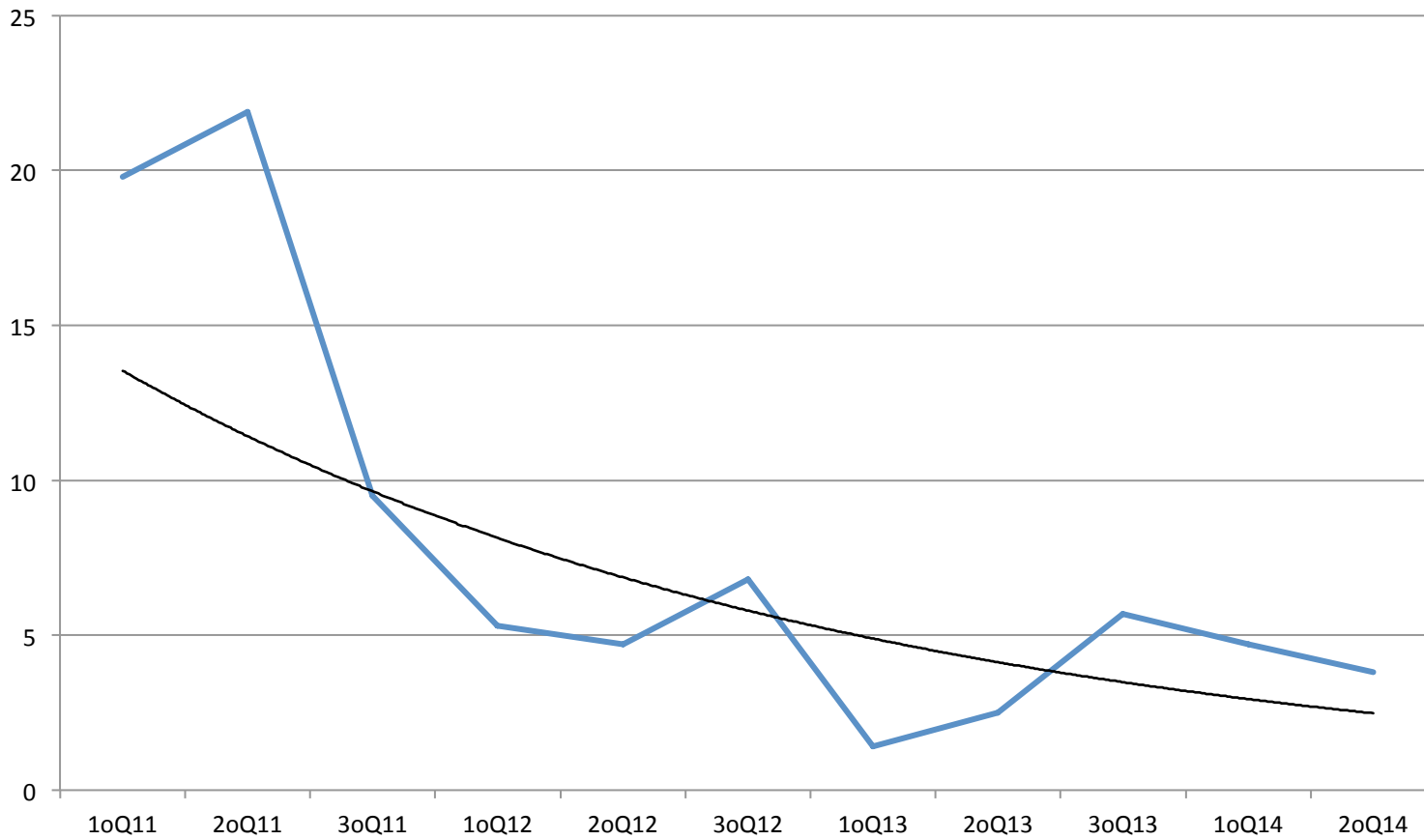


# Evaluation process: submission to publishing (days)

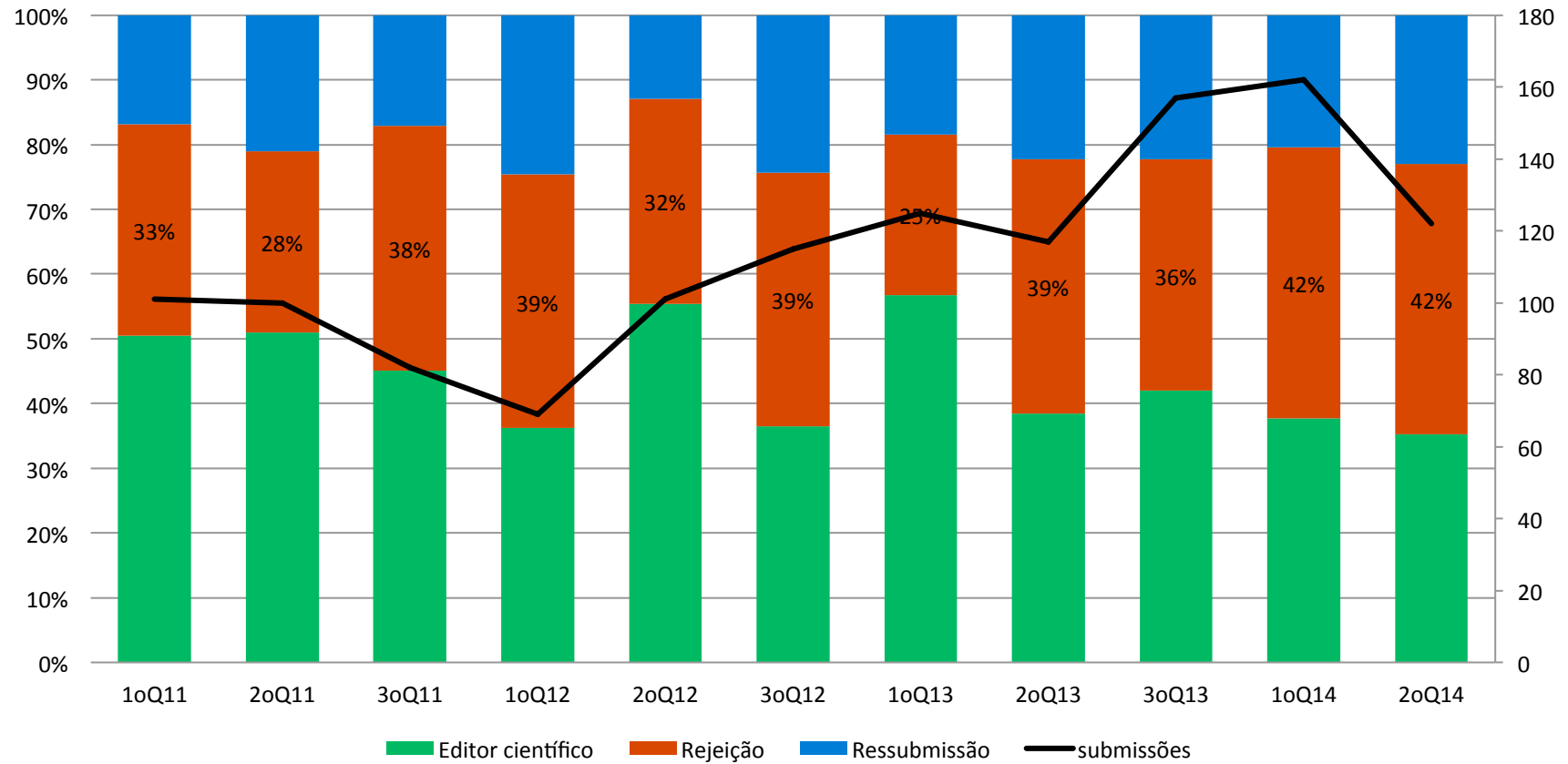




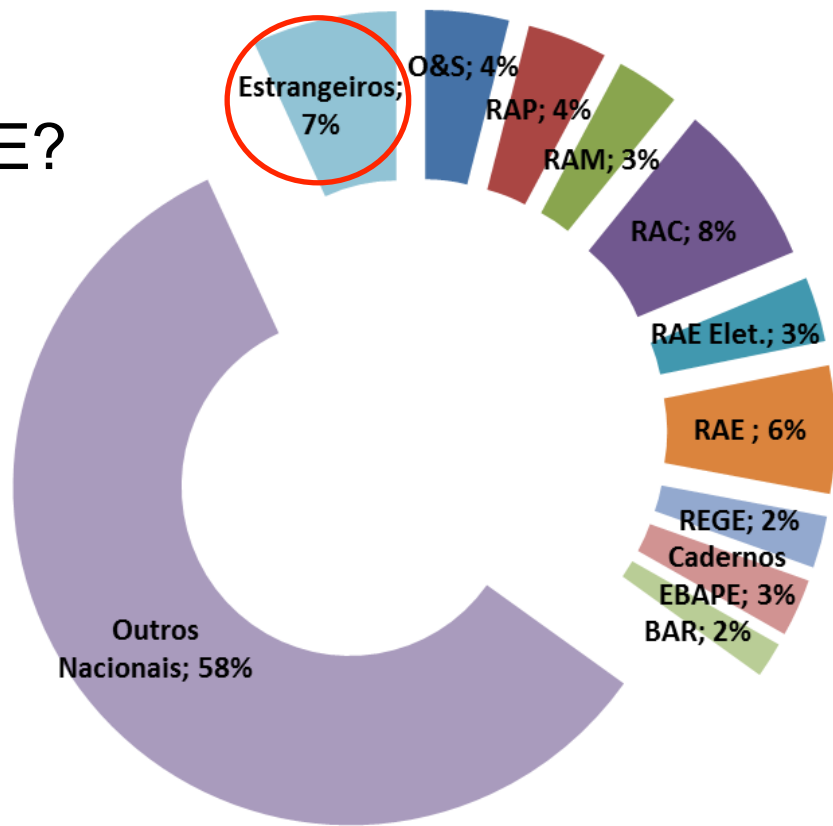
# Desk review (dias)



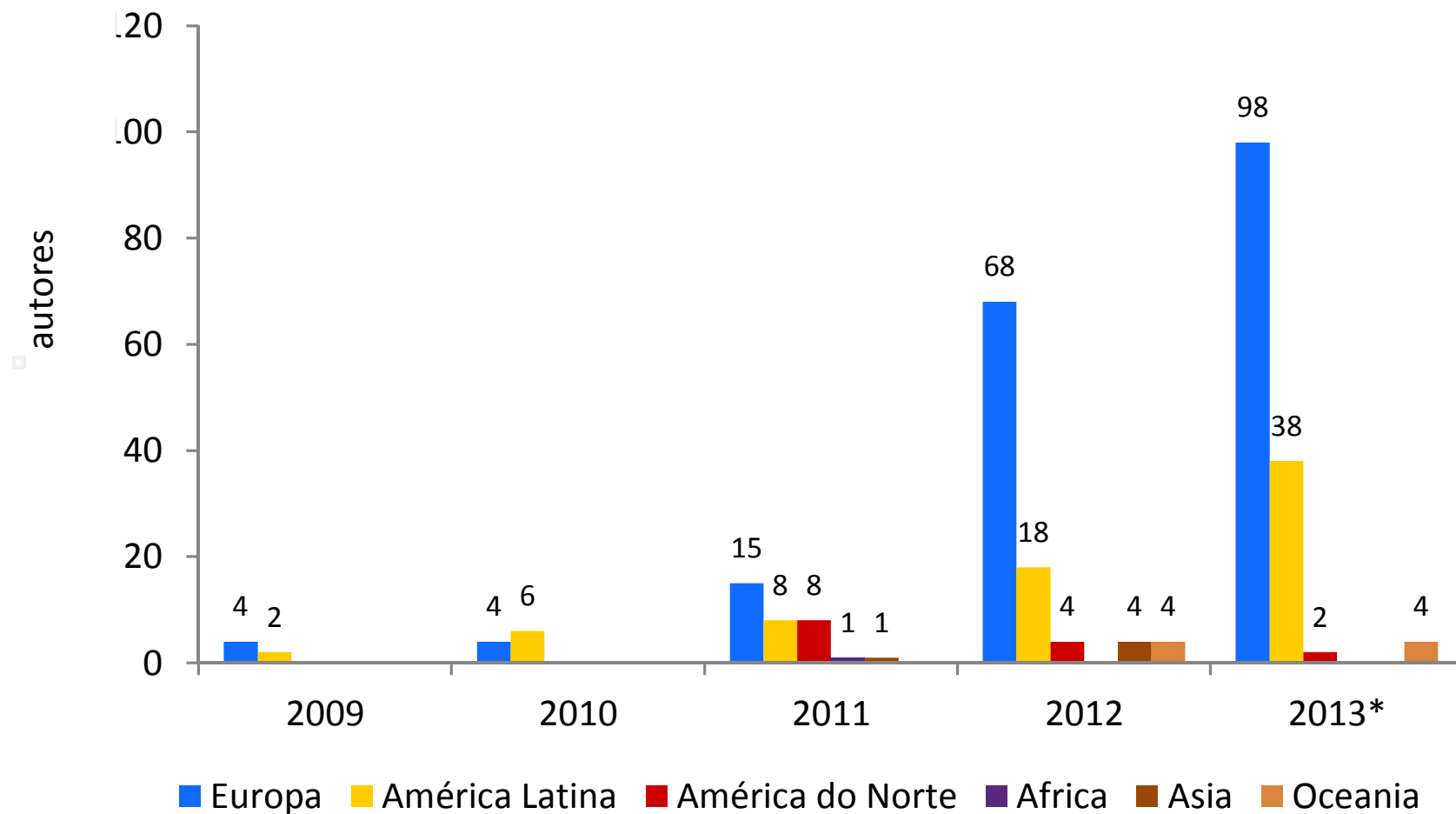
# Evolução do desk-review



# Quem cita a RAE?

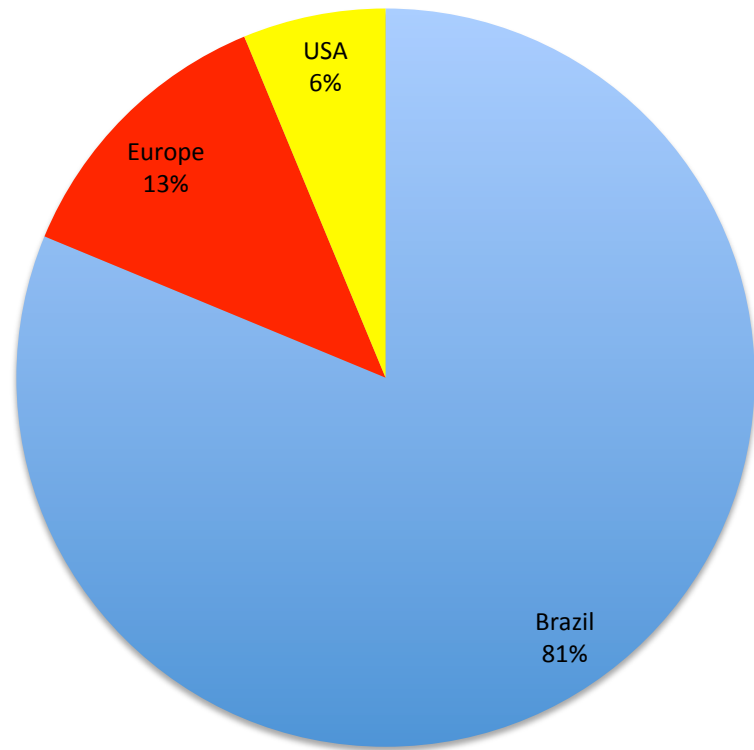


## Evolução do número de submissões do exterior

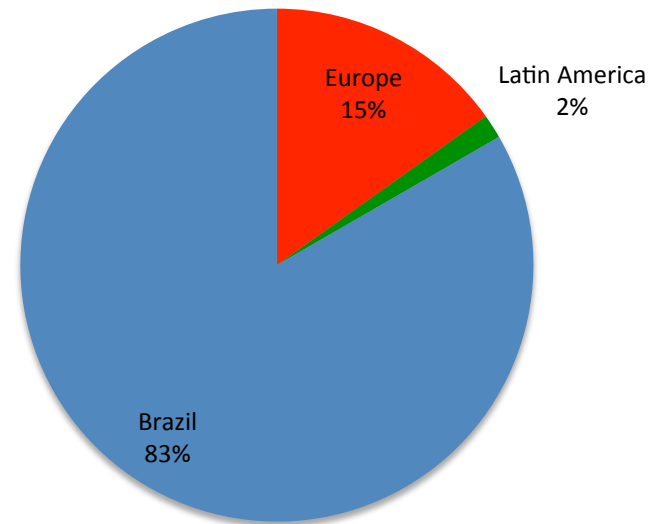


\*Janeiro a agosto.

# Authorship origin: papers published



2012



2013 (Jan to July)

# International call for papers

- **“REPONSABILIDAD SOCIAL EMPRESARIAL EN AMERICA LATINA”**, organizado por Juan Arroyo (CENTRUM Católica), Mario Aquino (FGV-EAESP) y Ezequiel Reficco (Universidad de los Andes). Deadline **JANUARY 31<sup>st</sup> 2013**.
- **"ADVANCES IN BEHAVIORAL FINANCE IN THE LAST DECADE"**, organized by Wesley Mendes-Da-Silva (FGV-EAESP), Lucas Ayres (FEA/USP), Jill M. Norvilitis (Buffalo State College), Manuel Rocha Armada (University of Minho) and Newton C. A. Costa Jr. (UFSC). Deadline **APRIL 30<sup>th</sup> 2013**.
- **"CHALLENGING ANGLO-SAXON DOMINANCE IN MANAGEMENT AND ORGANIZATIONAL KNOWLEDGE"**, organized by Rafael Alcadipani (FGV-EAESP), Sadhvi Dar (Queens Mary), Ernesto Gantman (Universidad de Buenos Aires) and Helà Yousfi (University of Paris-Dauphine). Deadline **AUGUST 31<sup>st</sup> 2013**.
- **"SOCIAL BUSINESSES"**, organized by professors Edgard Barki (FGV-EAESP), Graziella Comini (FEA-USP), Stuart Hart (Cornell University), Sudhanshu Rai (Copenhagen Business School) and Ann L Cunliffe (Leeds University Business School). Deadline **NOVEMBER 30<sup>th</sup> 2013**.
- Forum **ICT for Development in Ibero-America**, organized by professors Antonio Díaz Andrade (Auckland University of Technology/ New Zealand) and Nicolau Reinhard (FEA-USP/Brazil). **November 30<sup>th</sup> 2014**

# Questões estratégicas

- Internacionalização
  - Visibilidade internacional
  - Representatividade regional
- Acervo
  - Acesso fácil e irrestrito a 52 anos de história
  - Ampliação e disseminação de conteúdo
- Estrutura e processo editoriais
  - Melhoria de qualidade
  - Ganhos de eficiência